



# E-VOLVE

The Annual Magazine of E-Cell RGPV

2023-2024

[www.ecellrgpv.com](http://www.ecellrgpv.com)



**The Entrepreneurship Cell**  
**RGPV Bhopal**



**RAJIV GANDHI TECHNOLOGICAL UNIVERSITY  
BHOPAL**



*The best way to  
predict the  
future is to  
create it.*

# Team's Address

Prosperity has always been a basic human want. While it changes facets with each new face, it is but a common desire amongst us all ; be it financial success in your career, or personal triumphs with your family.

But what about success as growth? That's what entrepreneurs are all about! They rarely give up, are never content, and are constantly in a hunger for improvement. These are the creators of jobs and harbingers of opportunity.

2016 was a momentous year for us. It was, after all, the year the Entrepreneurship-Cell, R.G.P.V had started. From a handful of students brainstorming in a room, we grew to have 7 well-staffed departments, each singing its own melody in the harmonic chorus that is this club.

A lot has changed since our beginning, with 6 publications, 25 start-ups and 5 associates under our wings, this bird has certainly taken flight. 2023, now 7 years past that, has no shortage of significance, with 10 smoothly-run events. Our primary focus has always been to build an ecosystem of entrepreneurship; to inculcate the entrepreneurial mindset of problem-solving in every ordinary college student.

**That's what we desire to be.  
It's why we joined E-Cell.**

# Director's Words

**Prof . Dr. SS Bhadauria**

Director UIT-RGPV

Time has attested to the power of entrepreneurship as a vessel of a country's economic triumph. And an obvious nod to that enterprising spirit is the younger generation. They hold the true power of ambition; the power of foresight, the power to think, not of the present but of the future.



To think and act this way is what sets this generation of Indian youngsters apart. Entrepreneurs make possibilities, jobs, value, and magic out of nothing, uplifting not only themselves, but also those they encounter.

A core tenet here at RGPV is entrepreneurship-led, student-led growth.

E-Cell gives the students of this college opportunities to prove themselves on this front, time and again. This ensures that we are producing not only good Engineers, but good Entrepreneurs too.

In all of their activities, they have brought a new zeal and passion for pioneering in this institute. With several up-and-coming start-ups from our own students, as well as greatly successful events; I wish E-Cell RGPV all the best for all of their enterprising, entrepreneurial endeavours and experiments.



# Faculty Advisor's Words

**Prof . Dr. Shikha Agrawal**

Faculty Coordinator,  
Head TPO RGPV

"Necessity is the mother of invention."  
My words are started off with a Plato quote that describes the situation that led to the formation of E-Cell in 2016.

It was not a want, whim, or fancy of the students; it was a need and necessity, and invention, innovation and enterprise followed it soon after.

Innovation and entrepreneurship promote the creation of high-value job opportunities as well as the production of new goods and services that solve urgent issues and unmet needs in society.

A wide range of stakeholders, including the government, academia, industry, and people in general appreciate their significance. An increasing number of academics from universities and R&D centres are commercialising their findings and licensing their innovations to new businesses or regional industries.

My Kudos to E-Cell RGPV for producing consecutively successful events and educating the novices around them on the intricacies of entrepreneurship.



While I am happy that today's youth is actively interested in this topic, I do believe that they are not entirely aware of all it entails. All they know of entrepreneurship is the romanticised version of it they like seeing on Social Media.

Understanding the true nature of entrepreneurship is the key to meeting its challenges and harnessing its enormous potential. As tomorrow's torchbearers, young people must dig beyond the glamour, understand its depth and channel their passion into concrete solutions. Only then can they harness the true power of innovation and entrepreneurship to create a more sustainable and efficient future for themselves and for society as a whole.

# Introduction

We, at E-Cell RGPV know that Entrepreneurship is the master key that unlocks all the doors to our success as a people and our success as a nation. Instilling these habits into the moldable minds of young students, making them into firm, problem solving machines is our ultimate goal here. An ecosystem of entrepreneurship is what we wish to sustain for this generation and those to come.

Amid the whirlwind of events and the continued growth of our team, E-Cell RGPV is a symbol of the power of the entrepreneurial spirit. Every activity was well organised, sowing new seeds for young students and solving their problems. Our team's diverse skills and practices weave an effective fabric of transformation and learning. Backed by our thoughtfulness and determination, our journey continues, paving the way for future generations to dream, innovate and succeed.

2023 has been an eventful year, quite literally, with 10 events happening. Our team has grown to quite a diverse group of hard working and talented individuals. What we have learnt here and now is irreplaceable for us in a lifetime. The NEC has been a great opportunity for us to flex our fingers and get into the work we love doing!

Each event held is one organised with immense perseverance and pride. With our humble beginnings, even the smallest of our achievements never fails to bring a smile on these faces. These are the pragmatic and can-do attitudes carried around in this club.



“

*Failure is an option  
here. If things are  
not failing, you are  
not innovating  
enough.*

# Contents

<b>1</b>	<b>National Entrepreneurship Challenge 2022</b>	<b>12</b>
<b>2</b>	<b>Bootcamp on Entrepreneurship</b>	<b>13</b>
<b>3</b>	<b>Speak To Lead</b>	<b>17</b>
<b>4</b>	<b>How To Start a Start-UP</b>	<b>20</b>
<b>5</b>	<b>Meme-a-Thon</b>	<b>23</b>
<b>6</b>	<b>PitchFest</b>	<b>26</b>
<b>7</b>	<b>E-Cell Origins</b>	<b>28</b>
<b>8</b>	<b>Quest-O-Mania</b>	<b>30</b>
<b>9</b>	<b>E-Cell Unplugged</b>	<b>33</b>
<b>10</b>	<b>E-Cell Spotlight</b>	<b>36</b>
<b>11</b>	<b>E-Cell Radiance</b>	<b>39</b>
<b>12</b>	<b>E-Cell Horizon</b>	<b>42</b>
<b>13</b>	<b>E-Cell Rediscovered</b>	<b>47</b>
<b>14</b>	<b>National Entrepreneurship Challenge 2023</b>	<b>48</b>

# NATIONAL ENTREPRENEURSHIP CHALLENGE 2022



*Indian Institute of Technology, Bombay*

## About

The National Entrepreneurship Challenge, is an annual event organised by the E-Cell IIT Bombay, that aims at promoting and encouraging entrepreneurship among students and startups across India. The E Cells of all colleges across India are eligible to participate in NEC.

Team E-Cell RGPV participated in NEC this year and made it to the top **15** out of **975** teams and was henceforth invited to IIT Bombay to compete in the final few stages of NEC.

## Vision

The Vision of the event of the competition was to empower the Entrepreneurship Cell of our college in order to make it strong and able enough to provide help to startups as well as help startups turn their ideas into successful startups. Moreover, the primary Vision of the event of NEC was to equip the members of an Entrepreneurship Cell across India with the necessary skills and guidance and mold them into the torchbearers of entrepreneurship and startup culture.



## Impact

Out of 975 teams, Team E-Cell RGPV secured the 15th position in the Basic Track. Apart from that, our team has gained valuable experience and has learned a tonne of things that we will be implementing in the next few months. We were also able to gain an insight into the efforts and planning that go behind organising a flagship event, as E-Cell IIT Bombay also had their flagship event “E-Summit” during the time, and it gave us exposure to the real-world implementation of a plan and the variety that needs to exist in order to attract a large audience.

# BOOTCAMP ON ENTREPRENEURSHIP

---



## About

The Entrepreneurship Cell RGPV in collaboration with AIC-RNTU Foundation organised a bootcamp on entrepreneurship wherein students got the chance to learn from industry experts, network with successful entrepreneurs, and gain hands-on experience in starting their own businesses.

## Vision

The primary Vision of the event was to help participants develop the skills and confidence needed to turn their business ideas into successful ventures. This was achieved through a combination of expert instruction, real-world case studies, interactive workshops, mentorship, and networking opportunities.



## Impact

The impact of the bootcamp was positive and appreciative. Overall, participants were satisfied with the flow of the program and felt that the topics covered in the bootcamp were helpful and would help them in establishing their business/startup. Participants agreed that the event was well organised and stated that this bootcamp helped them improve their knowledge of entrepreneurship as well as modelled entrepreneurship-centred learning strategies and techniques. Moreover, participants look forward to more entrepreneurship-promoting events in the future.

## Speakers:

### Mr. Ronald Fernandez

Mr Ronald Fernandez is currently working as Chief Executive Officer at AIC-RNTU Foundation, Bhopal. Currently supporting more than 75 start-ups in the incubation centre. He has rich multi-domain experience of 28 years in the Education and Training, IT and Manufacturing sectors.

Ronald previously worked with NEN in Mumbai, India, a non-profit, and is now an entrepreneur mentoring early-stage startups.

### Ms. Krati Jain

Krati Jain is a seasoned professional with over 5 years of experience in the entrepreneurial ecosystem. She has 2 years of experience as an entrepreneur and 3+ years at AIC-RNTU Foundation well versed in the functions and activities to run an efficient incubation centre. Krati is known for her energetic, creative, and vibrant personality. Her extensive knowledge and expertise made a significant impact on the entrepreneurial community.

### Mr. Ayush Dubey

High-energy professional, offering nearly 6 years of a vibrant career which includes 4 years in taking ownership of the day-to-day activities and overall coordination at the incubator & 2 years as an entrepreneur. Offering multi-industry exposure with experience in devising and executing business strategies to achieve top-line & bottom-line profitability. Experience in running & designing cohort programs.

### Mr. Shubham Nema

A start-up enthusiast by nature, Shubham has worked with several start-ups as a member of the founder's teams over the last five years and learning by working with them has given him some really good insights on the ups and downs during the journey. Having a good cross-functional experience in product design, operations, marketing and business development, he continues to work closely with startups in his current position as the Incubation officer at AIC-RNTU.

### Mr. Jitendra Rajaram

Jitendra Verma is a proud teacher and author of fictional and non-fictional books, Jitendra is an entrepreneurship enthusiast for the experience of Twelve years. He has worked with UNICEF, Indian Express, Sahara News, DNA, and various academic institutions. He has been a corporate trainer to various FMCG, automobile companies, BFSIs and Telecom companies. He has been invited as a resource person from IIT Kanpur, IIT Indore, IIM Indore, NIIT Bhopal, MIT Pune and Army College of War Mhow, and other premier institutes of India. He is the founder and director of Undercurrent Research Foundation working with various government and private institutions dealing with cyber security and cyber fraud prevention.



**Name of event:** Bootcamp on Entrepreneurship

**Duration of Event:** 7th-8th February

**Location of event:** Rajiv Gandhi Proudhyogiki Vishwavidyalaya

**Number of registered students:** 595



## Flow of the event

### Day 1:

- Session on Fundamentals of Entrepreneurship by Ms. Krati Jain
- Session on Pitch Deck Elements by Mr. Ronald Fernandez
- Session on Idea to MVP by Mr. Ayush Dubey

### Day 2:

- Session on Effective Team Building by Mr. Shubham Nema
- Session on Startup Funding and Valuation by Mr. Jitendra Rajaram







## Event Summary

Entrepreneurship Cell RGPV, a society that works towards promoting startup culture, organised a “Bootcamp on Entrepreneurship” at Rajiv Gandhi Proudhyogiki Vishwavidyalaya. The bootcamp was designed to empower individuals and was organised in collaboration with AIC-RNTU Foundation.

Mr. Ronald Fernandez (CEO at AIC-RNTU), Ms. Krati Jain (Asst. Manager at AIC-RNTU Foundation), Mr. Ayush Dubey (Incubation Manager, Venture Catalyst), Mr. Shubham Nema (Incubation officer at AIC-RNTU), Mr. Abhishek Bardia (Executive Head, MP Startup Centre) and Mr. Jitendra Rajaram were among the esteemed panel of speakers invited to grace the occasion.

On this occasion, Dr Sunil Kumar Gupta, Hon’ble Vice Chancellor, RGPV, and Dr Shikha Agrawal, Faculty Coordinator at E-Cell RGPV were present to officiate the event.

Mr. Jitendra Rajaram gave the first talk of the day, in which he shared his journey and gave the mantra of grabbing opportunities.

Ms Krati Jain was the next speaker and she gave an amazing insight into the journey of establishing an entrepreneurial empire and overcoming challenges.

This was followed by an address by Mr. Ronald Fernandez, who told the audience the importance of recognising possible hurdles and mistakes in the journey of becoming an entrepreneur.

The last address was taken over by Mr. Jitendra Rajaram and Mr. Shubham Nema, who provided valuable guidance to the students for becoming an entrepreneur. Shruti Shruti, a prominent member of E-Cell RGPV delivered the Vote of Thanks for the program.

Overall, the event was a huge success and received huge applause from the audience. The students were satisfied with the organisation and wished to attend more such programs.

# SPEAK TO LEAD



## About

Entrepreneurship Cell RGPV under the Centre of University Placement, Training and Corporate Affairs RGPV, organised a debate competition titled "Speak to Lead" that was based on the theme of G20, and participants put forth their arguments on a global issue. The topic of the debate was, "Resolved: Education plays a critical role in preparing the workforce for the fourth Industrial Revolution (Industry 4.0)."

## Vision

Envision the future with Entrepreneurship Cell RGPV and the Centre of University Placement, Training, and Corporate Affairs RGPV as they present 'Speak to Lead,' an energetic debate competition. Aligned with the G20 theme, the event delves into the vital role of education in shaping a workforce for the fourth Industrial Revolution (Industry 4.0), igniting insightful conversations.

## Impact

Overall, participants were satisfied with the decision of the jury and felt that the judicial procedure was fair and legitimate. Participants agreed that the event was well organised and stated that this competition helped them know more about the education system. Moreover, participants look forward to more competitions in the future.



## Winners

**Winner:** Tanay Kulkarni(1st year, ECE)

**1st Runner-Up:** Anuj Tiwari (2nd year, CSBS)

**2nd Runner-Up:** Jeshika Malviya(1st year, Mechanical)

## Competition and prize

- E-Cell RGPV awarded all the participants with a participation certificate and the winners with a cash prize worth 10,000/-.
- The winner of Speak to Lead also received goodies from E-Cell RGPV.
- The top performers were also awarded cash prizes by E-Cell RGPV:
  - Winner: 5,000/-
  - 1st Runner-Up: 3,000/-
  - 2nd Runner-Up: 2,000/-

## Judging Committee

The judging committee consisted of senior officials who had unparalleled experience in their respective fields.

The judging committee comprised of:

- 1.**Bhakti Sharma**, Ex Sarpanch, Barkhedi Abdullah
- 2.**Dr. Shilpam Saxena**, Head of the Department of Electrical and Electronics, Oriental Institute of Science and Technology
- 3.**Mr. Amit Lalwani**, Associate Professor, CSE Department, Oriental Institute of Science and Technology

## Event Flow

The event was conducted in two stages:

- 1.**Stage 1(conducted online):** After registration, the participants then competed in an elimination round in which they had to speak on contemporary issues. Out of the many registrations, the top 23 participants(decided on the basis of the aforementioned criteria) were eligible for the final round.
- 2.**Stage 2(offline event):** The top 23 participants were then invited to RGPV to compete in the final round, i.e., the debate competition.
  - a.**Inauguration ceremony:** The event started with the inauguration ceremony, which included the welcoming of the judges and briefing about the competition.
  - b.**Competition:** The competition then started off. Debaters were invited one by one to put forth their arguments. Each argument was followed by a rebuttal round, in which fellow debaters were allowed to challenge their arguments.
  - c.**Result Announcement:** The winners were declared on the same day.

## Event Summary

Bhopal, Madhya Pradesh: Rajiv Gandhi Technological University recently hosted an exceptional debate competition in partnership with G20, Training and Placement cell, and Entrepreneurship Cell RGPV on March 21. The event titled "Speak To Lead" brought together 20 outstanding participants who eloquently spoke on the topic, "Resolved: Education plays a critical role in preparing the workforce for the Fourth Industrial Revolution (Industry 4.0)." From a pool of 70 registrations, the chosen participants passionately presented their thoughts and arguments on the subject matter.

The Honourable Vice-Chancellor, Dr Sunil Kumar Gupta, graced the occasion, accompanied by Shikha Agarwal, the head of TNP RGPV. The esteemed panel of judges comprised Bhakti Sharma, Ex-Sarpanch at Barkhedi Abdullah, Dr Shilpa M Saxena, Head of the Department of Electrical and Electronics at OIST, and Amit Lalwani, Associate Professor, CSE Department, OIST.

Bhakti Sharma eloquently shared her insightful experiences and imparted her wisdom on how a debater should present itself leaving the audience captivated and inspired. Shilpa Saxena shared her visionary perspectives on the Fourth Industrial Revolution and its pervasive influence on our daily lives, leaving the audience with a deeper understanding and appreciation of this rapidly evolving technological landscape.

Several students expressed contrasting views on the topic. Jeshika Malviya and Anuj Tiwari argued against the motion, claiming that the education system hampers creativity and fails to foster it, respectively. On the other hand, Tanay Kulkarni supported the motion by emphasising the importance of education in understanding Artificial Intelligence and machines. Meanwhile, Madiha Khan believed that the education system is very important when it comes to skill development. Similarly, Tanay Kulkarni ultimately went on to support the motion by stating that it is up to our own creativity to make the best use of education, including artificial intelligence like Chat GPT.

**Tanay Kulkarni**(1st-year student) emerged as the winner of the competition, followed by **Anuj Tiwari**(2nd-year student) securing the second position, and **Jeshika Malviya**(1st-year student) securing the third. These top performers received cash prizes of 5000, 3000, and 2000 Rs, respectively, along with a coveted mug. Additionally, all the participants received certificates of appreciation for their outstanding performances.

The judges were impressed by the participants' depth of knowledge and the quality of the arguments presented, which left an indelible mark on everyone present. Overall, the event was a great success, providing a platform for the exchange of knowledge and ideas, and celebrating the spirit of healthy competition. The event's success has left the participants, judges, and organising team eager for more such enriching events in the future.



# HOW TO START A START-UP NGIS CHUNAUTI 5.0



## Vision

The collaborative effort of Entrepreneurship Cell RGPV and Software Technology Parks of India (STPI) brought forth a seminar on "How to build your own startup," enlightening RGPV students on the opportunities offered by NGIS CHUNAUTI 5.0. The event aimed to inspire entrepreneurship, providing a platform for learning and fostering innovation, culminating in personalized doubt-clearance sessions for attendees.

## About

Entrepreneurship Cell RGPV, in collaboration with Software Technology Parks of India (STPI) organized a seminar on "How to build your own startup" and awareness of the offerings provided by NGIS CHUNAUTI 5.0 for the students of RGPV. The seminar was followed by one on one doubt clearance session for the attendees.

## Impact

The event wielded a significant impact, equipping RGPV students with essential knowledge on startup establishment and the opportunities presented by NGIS CHUNAUTI 5.0. It sparked heightened entrepreneurial awareness, fueling innovation and motivation for future ventures. The individualized doubt-clearance sessions personalized the learning journey, ensuring a lasting influence on the aspirations of budding entrepreneurs.



**Name of event:** NGIS CHUNAUTI 5.0  
**Date:** 18th May 2023  
**Location:** Conference Hall UIT RGPV  
**Number of Registered Students:** 153

## Event Flow

The event was a one day seminar. Valuable insights were given by the guest speakers.

Seminar started with the presentation on "how to build your own startup" by Mr. S H Abbas Mehdi, STPI Bhopal followed by an informative session on NGIS CHUNAUTI 5.0 and the benefits it offers to the young entrepreneurs.

This was followed by the speech given by Dr. Sunil Kumar Gupta, Vice chancellor, RGPV where he efficiently summarized what Mr. Abbas Mehdi had given the presentation about.

This was followed by addressal of the crowd by Mr. Abhishek Kulshrestha, partner at Flairsoft, who explained what it takes to be a successful startup owner and the risks and benefits of entrepreneurship. He interacted with the audience and answered their questions , which gave them further clarity on the subject matter .

The event was concluded by Mr. Sandeep Nair, technical officer at STPI, Bhopal where he concluded the event with a short speech and a vote of thanks from the STPI team.

## Distinguished panel

- Mr. S H Abbas Mehdi, STPI, Bhopal.
- Mr. Abhishek Kulshrestha, partner at Flairsoft consulting group.
- Mr. Sandeep Nair, STPI Bhopal.
- Mr. Prateek Singh
- Mr. Mayank Shrivastava
- Dr. Shikha Aggarwal, training and placement officer, UIT RGPV.
- Dr. Sunil Kumar Gupta, Vice chancellor, RGPV.





## Summary

NGIS CHUNAUTI 5.0, organized by Entrepreneurship Cell RGPV in collaboration with STPI, was a highly informative seminar held at the Conference Hall UIT RGPV. The event aimed to educate students about building their own startups and creating awareness about the opportunities provided by NGIS CHUNAUTI 5.0. The attendees had the opportunity to interact with the speakers and clarify their doubts during the doubt clearance session.

The event successfully conveyed essential knowledge about starting a startup and highlighted the benefits offered by NGIS CHUNAUTI 5.0. The attendees left the seminar inspired and equipped with the necessary information to explore their entrepreneurial aspirations.



# MEME-A-THON



## About

Meme-a-thon presents a unique opportunity for participants to unleash their creative prowess and craft amusing memes that encapsulate the essence of startups and entrepreneurship. This competition will be held online on the official social media handles of E-Cell RGPV. Memes created by participants can encapsulate humorous situations, depict everyday trials faced by startups, or highlight the distinct aspects of building a business from scratch.

## Vision

Meme-a-thon showcased a unique platform where participants expressed their creative genius, producing amusing memes that encapsulated the entrepreneurial spirit. Hosted online on E-Cell RGPV's official social media, the event humorously depicted the ups and downs of startups, fostering a lively community and celebrating the entrepreneurial journey with clever wit and satire.

## Impact

The event was received with overwhelming enthusiasm and zeal. The event made a lasting impression by cultivating a vibrant community of budding entrepreneurs and meme aficionados. Through clever humor and satire, participants shed light on the nuances of startup experiences, building a shared sense of understanding and camaraderie. Meme-a-thon not only entertained but also functioned as an unconventional platform for learning and networking, amplifying engagement and deepening appreciation for the entrepreneurial voyage.



**Name of event:** Meme-a-thon

**Duration of Event:** 5 weeks (from announcement of the event to declaration of results)

**Location of event:** Online

**Number of registrations:** 50

## Competition and prize

The top 10 participants were awarded as follows:

**1st: 3,000/-**

**2nd: 2,000/-**

**3rd: 1,000/-**

**4th, 5th, 6th: T-Shirts on the theme of Meme-a-Thon**

**7th, 8th, 9th, 10th: Coffee Mugs on the theme of Meme-a-Thon**

Apart from that, the top 10 performers also received the following:

Shoutouts and features at their social media handles.

Personalized laptop stickers.

Offer Coupons for Shringar, an online jewelry store and an initiative by a member of E-Cell RGPV.

## Winners

- 1. Ajita Gupta**
- 2. Vivek Mishra**
- 3. Manish Kumar**
- 4. Akshat Maurya**
- 5. Saurabh Dwivedi**
- 6. Tushar Patidar**
- 7. Tanay Kulkarni**
- 8. Shivang Sahu**
- 9. Anuj Tiwari**
- 10. Atharv Shrivastav**

## Event Flow

The announcement was made via the Instagram account of E-Cell RGPV.

The submissions were taken via the Twitter account by tweeting the meme along with the designated hashtag.

Once the memes were collected, they were evaluated by the team seniors and the winners were announced via Instagram.

The prizes were delivered to the winners' residence by the E-Cell team.



## Event Summary

The Meme-a-Thon, organized by E-Cell RGPV, provided a unique opportunity for participants to unleash their creative prowess by crafting amusing memes that encapsulated the essence of startups and entrepreneurship. The competition took place online on the official social media handles of E-Cell RGPV.

The primary Vision of the events of the online meme-making competition were two-fold. Firstly, Meme-a-Thon aimed to educate people about the startup culture and entrepreneurship, aligning with the responsibility of E-Cell RGPV as an Entrepreneurship Cell. Secondly, the event aimed to build an effective online presence while interacting with the online community, thus identifying and engaging the target audience for future events.

Registrations took place through the official website of E-Cell RGPV. Registering for the competition played a significant role as only the submissions of those who had registered were taken into consideration. The event garnered an impressive expected number of registrations, exceeding 100 participants.

The event flow comprised several stages. To participate, individuals had to register first. Participants were then given approximately one week to brainstorm ideas for their memes. On July 15th, submissions were accepted via Twitter, where participants shared their memes using hashtags #StartupMemeathon and #ECellRGPV, along with tagging the official Twitter handle of E-Cell RGPV. Winners were announced within a day or two through E-Cell RGPV's Instagram and Twitter handles. The top 10 memes were showcased on the organization's social media platforms.

The rules and regulations ensure fairness and originality. Eligibility extended to undergrad college students across various domains. Memes had to be original creations, free from offensive content, and centered around startup and entrepreneurship themes. Each participant could submit only one meme. E-Cell RGPV was not held responsible for technical issues or failed submissions.

Prizes were comprehensive, encompassing cash rewards for the top three, creatively designed T-shirts for ranks four to six, and coffee mugs for those in the seventh to tenth positions. The top 10 performers received shoutouts, personalized laptop stickers, and offered coupons from the partner, Shringar, an online jewelry store.

Partnerships with Hash Clothing and Shringar, both associated startups of E-Cell RGPV, enriched the event. The success of the event hinged on allocated funds, covering prize money, customized merchandise, ad promotion, and appreciation mugs for E-Cell members. In conclusion, the Meme-a-Thon facilitated creative expression, education, and community engagement while reinforcing E-Cell RGPV's online presence.

# PITCHFEST



## About

Entrepreneurship Cell RGPV, in collaboration with Eureka by IIT Bombay. It is an event for the National Entrepreneurship Challenge 2023. The competition aimed to provide students with a platform to showcase their entrepreneurial skills. The Participants were given a chance to come up with a new and original startup idea and demo pitch in front of our judge, with the combination of a feasible idea and an amazing presentation determining the winner. The winners will be given a direct fast-tracked evaluation for the Zonals round in Eureka 2023.

## Vision

In collaboration with Eureka by IIT Bombay, Entrepreneurship Cell RGPV hosted the National Entrepreneurship Challenge 2023, envisioning a platform for students to showcase their entrepreneurial prowess. Participants were empowered to conceive innovative startup ideas, construct comprehensive business models, and deliver compelling demo pitches. The competition aimed to identify winners based on the synergy of a viable idea and an outstanding presentation.

## Impact

The National Entrepreneurship Challenge 2023, organized by Entrepreneurship Cell RGPV and Eureka by IIT Bombay, left a lasting impact by empowering students to channel their entrepreneurial creativity. By providing a stage to present original startup ideas and fostering the development of complete business models, the competition not only honed entrepreneurial skills but also paved the way for direct fast-tracked evaluation opportunities in the subsequent Zonals round of Eureka 2023 for the deserving winners.

**Name of event:** PitchFest  
**Date:** 17th October 2023  
**Location:** Senate Hall RGPV  
**No. Of participants:** 10

## Distinguished panel

Mr. Mayank Saxena Sir, Senior  
Consultant MPSeDC  
Dr. Shikha Agrawal Ma'am, Training  
and Placement Officer, RGPV

## Winners

Anuj Kushwaha  
Tanishk Khandelwal  
Akshat Maurya

## Summary

PitchFest, held on October 17, 2023, at Senate Hall RGPV, was a collaborative effort by Entrepreneurship Cell RGPV and Eureka by IIT Bombay for the National Entrepreneurship Challenge 2023. It provided students with a platform to showcase their entrepreneurial skills pitching innovative startup ideas. Each team had 5 minutes to present their idea, followed by a 2-3 minute Q&A session with the judges. Winners received fast-tracked evaluations for the Eureka 2023 Zonals.



## Event Flow

Participants had 5 minutes to pitch their idea to the judge and 2-3 minutes to answer the questionnaire.

Rules for Pitching:

1. Pitching was done individually, that is, teams pitched their ideas one by one.
2. Each team was given 5 minutes for their presentation, and participants had 2-3 minutes for Q&A with the judges.
3. Participants were required to strictly adhere to the time limit.
4. Participants were expected to keep in mind the Demodeck that had been earlier shared with them.
5. Participants were evaluated based on their idea, vision, target market, problem statement, solution, business model, and soft skills such as presentation skills, etc.
6. The presentation and idea of the team were required to be unique and original.
7. In case of any discrepancies, the decision of the jury was considered final.

This concludes the rules for the competition.



# E-CELL ORIGINS: EXPLORING THE POSSIBILITIES

## About



Entrepreneurship Cell RGPV organised an orientation program to give freshers an insight into the working of E-Cell. The event also included a special session by Mr. Aryan Tripathi followed by a PowerPoint presentation on the functionality of E-Cell RGPV and a quiz related to the topics discussed.

## Vision

The main aim of the event was to provide an overview as to what the long term Mission and strategic Vision of E-Cell RGPV is. It was also to provide an overview of what their journey might look like, as our guest speaker recalled his story.

## Impact

This event helped more and more students get a better idea as to what E-Cell RGPV stands for and what benefits they will get from its association. It was also meant to be a guiding session for the young budding entrepreneurs to have a better understanding of the ups and downs of living the entrepreneurial life.



**Name of event:** E-Cell Origins:  
Exploring the Possibilities  
**Date:** 3rd November 2023  
**Location:** RGPV Conference Hall  
**Number of registered students:** 227

## Distinguished panel

- Mr. Aryan Tripathi, CEO of Myzerai, Learnmize and Adymize.
- Dr Shikha Aggarwal, Training and Placement Officer, UIT RGPV.

## Event Flow

The event was a one-day orientation. Valuable insights were given by the chief guest, Mr. Aryan Tripathi. He shared his entrepreneurial journey and imparted valuable lessons to the students, followed by a short session by our Training and Placement Officer, Dr Shikha Aggarwal. Then, the members of E-Cell presented a PowerPoint presentation on the E-Cell and provided insightful information about the club. The event concluded with an interesting quiz. All the students present in the event participated enthusiastically, and the top five winners were felicitated.



## Summary

The orientation program, "E-Cell Origins: Exploring the Possibilities," was organised by the E-Cell, RGPV. It was a highly informative event held at the Conference Hall of UIT RGPV. The event aimed to educate students about entrepreneurship and its aspects, as well as about the club, E-Cell. The attendees had the opportunity to interact with the speaker and clarify their doubts.

The event successfully conveyed essential information about E-Cell. With the help of a PowerPoint presentation, E-Cell effectively communicated its message. The event concluded with a quiz, and all participants enthusiastically took part. The top five winners were felicitated, and they were also given participation certificates at the end.



# QUEST-O-MANIA: WHERE TRIVIA MEETS MANIA

---



## About

The event "Quest-O-Mania: where trivia meets mania," organized by E-cell RGPV, aimed to promote an entrepreneurship and innovation culture among the students. The event featured a variety of fun activities, including quizzes, a pitching competition, and a problem hunt.

## Vision

The E-cell RGPV's event, "Quest-O-Mania: where trivia meets mania," successfully realized its goal of instilling an entrepreneurial and innovative ethos among students. Through a range of lively activities—quizzes, a pitching competition, and a problem hunt—the event offered an interactive platform, igniting passion and nurturing a culture of entrepreneurship and creativity among its participants.

## Impact

The event, "Quest-O-Mania: where trivia meets mania," hosted by E-cell RGPV, made a significant impact by kindling a fervor for entrepreneurship and innovation among participants. The diverse activities, from quizzes to a pitching competition and a problem hunt, not only entertained but also instilled a lasting enthusiasm for creative problem-solving and entrepreneurial mindset, cultivating a culture of innovation among the students.



**Name of event:** Quest-O-Mania

**Duration of Event:** 1 day (1st Dec 2023)

**Location of event:** LT-117; Knowledge Resource Centre

**Number of participants:** 150 participants; 50 teams



## Competition and prize

### Round 1: Quiz Quest

**Time:** 12:00 am – 1:00 pm

**Description:** The quiz quest kicked off the event with 15–20 engaging questions encompassing entrepreneurship. Questions featured riddles, visuals, and more, challenging the 50 participating teams. All teams successfully qualified for the next round.

### Round 2: Riddle Realm

**Time:** 2:30 pm – 3:00 pm

**Description:** Participants delved into the Riddle Realm, each team drawing a random chit from a jar. The riddles, all linked to the entrepreneurial realm, provided an intriguing challenge. The top 15 teams emerged victorious, earning a ticket to the third round.

### Round 3: Marketing Maestros

**Time:** 3:15 pm – 5:00 pm

**Description:** The Marketing Maestros round unfolded as teams leveraged two spinning wheels to create unique product combinations. Their task was to persuade the audience to buy these inventive products. The team with the most convincing pitch, captivating the largest audience, emerged as the winner of this engaging and dynamic round.

## Event Flow

### Round 1: Quiz Quest

This round consisted of 15–20 engaging questions related to entrepreneurship. The questions included riddles, visuals, etc. All the 50 teams were able to qualify for the second round.

### Round 2: Riddle Realm

In this round, participants were provided with a riddle jar and had to pick a random chit to solve the riddle written on it. The riddles were related to the entrepreneurial world. Top 15 teams qualified for the third round.

### Round 3: Marketing Maestros

In this round, participants had to pitch unique products based on the combination obtained using 2 spinning wheels to the audience. The team that convinced the largest group of people won the round.

The winning team got a hamper from E-Cell and individual mugs. The first runner ups got a mini hamper and mugs from E-Cell. The second runner ups got chocobakes cookies and mugs from E-Cell. The rest of the teams till 10th rank got a pack of Chocobakes Cookies.

## Sponsor

The food sponsor for the event was “Foodie Adda”.





## Event Summary

The event "Quest-O-Mania," held on December 1, 2023, at LT-117 and Knowledge Resource Centre, was a one-day extravaganza organized by E-cell RGPV. With 150 participants forming 50 teams, the event successfully cultivated an atmosphere promoting entrepreneurship and innovation.

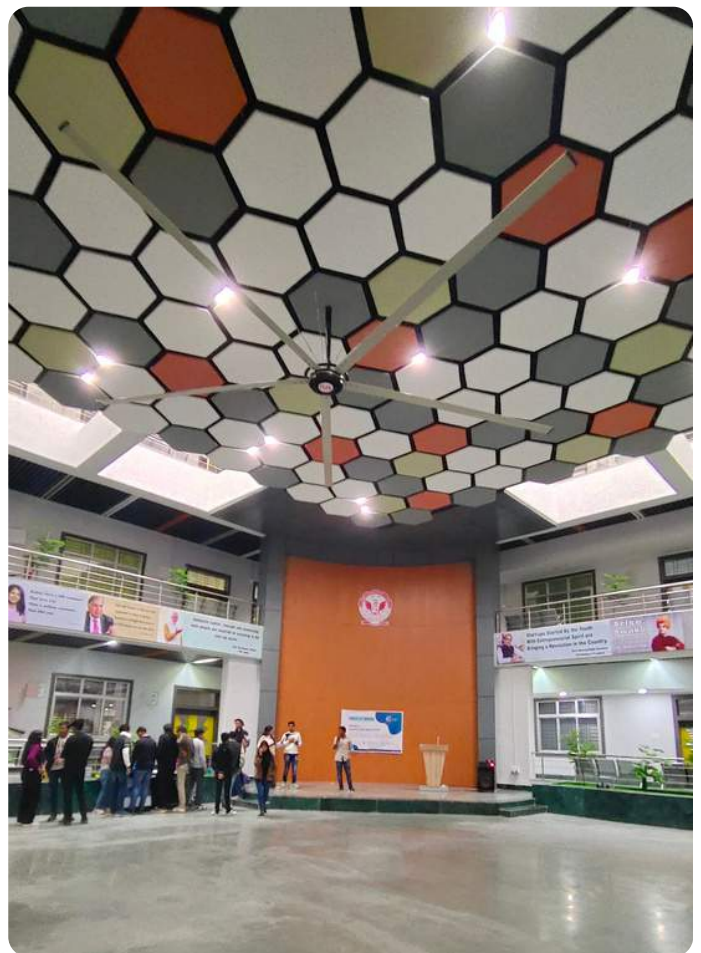
Comprising diverse activities, the event commenced with Round 1: Quiz quest, featuring 15-20 engaging questions on entrepreneurship, including riddles and visuals. All 50 teams qualified for the subsequent round.

Round 2, Riddle Realm, challenged participants to solve entrepreneurial-themed riddles from a jar. The top 15 teams advanced to Round 3.

In Marketing Maestros, the final round, teams creatively sold unique products derived from spinning wheels' combinations. The team with the most convincing pitch won the round.

The winning team received an E-Cell hamper and individual mugs, while the first and second runner-ups were rewarded with mini hampers and mugs, and Chocobakes cookies and mugs, respectively. Teams ranking from 4th to 10th received Chocobakes cookies.

"Quest-O-Mania" left an indelible mark by fostering entrepreneurship, embracing innovation, and providing an enriching experience for all participants.



# E-CELL UNPLUGGED : A SYMPHONY OF ENTREPRENEURSHIP



## About

Mr. Divyanshu Pateria, founder of TDPvista, is an alumnus of UIT RGPV and a former member of the E-Cell at our college. He has managed to climb the ladder of success in a very short period and has single-handedly made TDPvista a successful company.

## Vision

In collaboration with Eureka by IIT Bombay, Entrepreneurship Cell RGPV hosted the National Entrepreneurship Challenge 2023, envisioning a platform for students to showcase their entrepreneurial prowess. Participants were empowered to conceive innovative startup ideas, construct comprehensive business models, and deliver compelling demo pitches. The competition aimed to identify winners based on the synergy of a viable idea and an outstanding presentation.

## Impact

The National Entrepreneurship Challenge 2023, organized by Entrepreneurship Cell RGPV and Eureka by IIT Bombay, left a lasting impact by empowering students to channel their entrepreneurial creativity. By providing a stage to present original startup ideas and fostering the development of complete business models, the competition not only honed entrepreneurial skills but also paved the way for direct fast-tracked evaluation opportunities in the subsequent Zonals round of Eureka 2023 for the deserving winners.



**Name of the event:** E-Cell Unplugged: A Symphony of Entrepreneurship  
**Date:** 27th November 2023  
**Mode of Conduct:** Online  
**Platform:** Youtube

## About the Speaker

Mr. Divyanshu Pateria, founder of TDPvista, is an alumnus of UIT RGPV and a former member of the E-Cell at our college. He has managed to climb the ladder of success in a very short period and has single-handedly made TDPvista a successful company.



## Event Flow

This was an online podcast and Mr. Pateria shared his experiences with the students and how he became successful at this very young age. The podcast started with a quick introduction of the guest followed by the questions prepared by the host. Mr Pateria answered all the questions enthusiastically and shared valuable life lessons as well. After this, he took questions from the audience and answered them as well.

## Summary

The Open Pandora's Box of Entrepreneurial Insights was a successful podcast carried by E-Cell RGPV. It was a highly informative podcast, which was streamed on YouTube. Mr. Divyanshu Pateria was the guest speaker and shared many insightful lessons. He even talked about teamwork, self-development, and how one should work to be successful. The audience also raised their doubts and asked many questions. Mr Pateria answered all the questions and clarified their doubts.



## Questions

**Q1. What made you think that entrepreneurship is a viable option?**

**Ans:** He responded that he was a risk-taker and wanted to do something significant in his life.

**Q2. How was your initial day routine?**

**Ans:** He said that initially, he had a normal routine like everyone.

**Q3. What problems did you face in your initial days?**

**Ans:** He faced many problems in his initial days, including financial problems, lack of knowledge, and many more.

**Q4. How do you manage college with your startup?**

**Ans:** One needs to be able to take risks.

**Q5. How many hours do you expect one to devote to building a successful startup?**

**Ans:** There is no one fixed time limit, one should be able to decide that themselves.

**Q6. What technical skills would you suggest one pursue for a freshie to build a startup?**

**Ans:** To this, he said one must acquire basic technical skills.

**Q7. Small steps that affect your business positively.**

**Ans:** The key to success is patience and the right attitude

**Q8. How do you maintain a good work environment in your startup?**

**Ans:** Mr. Pateria said your attitude and how you treat your subordinates determine the work culture at your firm

He also took many questions from the audience including what motivated him, what he did in his spare time, and, how long it took him to finally accomplish something this significant. He answered all those questions patiently and motivated the audience.

# E-CELL SPOTLIGHT : THE LIFE BEHIND A FOUNDER'S DESK



## About

E-Cell RGPV invited Ms. Ritika Saraswat, a seasoned Business Analyst at Deloitte, Canada, to enlighten the students and acquaint them with the highs and lows of entrepreneurship. The podcast took place on 8th December 2023 and was live-streamed on YouTube. Tanay Kulkarni from E-Cell hosted the following podcast.

## Vision

E-Cell RGPV orchestrated an insightful event by inviting Ms. Ritika Saraswat, a seasoned Business Analyst at Deloitte, Canada, to enlighten students on the nuances of the entrepreneurial journey. Hosted by Tanay Kulkarni on December 8, 2023, the live-streamed YouTube podcast aimed to provide valuable insights into the highs and lows of entrepreneurship.

## Impact

Ms. Ritika Saraswat's podcast, hosted by E-Cell RGPV and Tanay Kulkarni, had a profound impact. Students gained firsthand insights into entrepreneurship, learning from Ms. Saraswat's experiences at Deloitte, Canada. The live-streamed event not only inspired participants but also equipped them with practical knowledge, enhancing their understanding of the entrepreneurial landscape.

**Name of the event:** E-Cell Spotlight:

The Life Behind a Founder's Desk

**Date:** 8th December 2023

**Mode of Conduct:** Online

**Platform:** Youtube



## About the speaker

Ms. Ritika Saraswat, a seasoned Business Analyst at Deloitte, Canada, enriches our discussion with her extensive experience. Apart from excelling in boardrooms and data analytics, Ritika is the visionary founder of "Re-define," a pioneering initiative reshaping the experience for international students. We'll delve into the challenges, lessons, and impactful transformations she has brought about, transcending the corporate realm to touch the lives of numerous international students forging new paths in foreign lands.

## Event Flow

This was an online podcast and Ms Saraswat shared her experiences with the students and how she became successful at this very young age. The podcast started with a quick introduction of the guest followed by the questions prepared by the host. Ms. Saraswat eagerly addressed all questions with enthusiasm, generously imparting valuable life lessons. Following that, she engaged with the audience, addressing their questions thoughtfully.

## Summary

E-Cell Spotlight is a successful podcast carried by E-Cell RGPV. It was a highly informative podcast, which was streamed on YouTube. Ms. Ritika Saraswat was the guest speaker and shared many insightful lessons. She addressed the importance of teamwork and self-development, emphasising the key elements for achieving success. The audience actively engaged by expressing their doubts and posing various questions, all of which Ms. Saraswat diligently addressed, providing clarity and insight.





## Questions

**Q1. You have done your schooling in Pune, in what ways do you feel that Canada is different from India in terms of education?**

**Ans:** To this, she answered that yes you can always see the cultural differences.

**Q2. We mainly talk about jobs when we think of other countries. How easy is it for anyone from other countries to start a business there?**

**Ans:** Well it's quite difficult but it all depends on one's dedication and determination she said.

**Q3. How do you prioritise and manage requirements in a dynamic business environment?**

**Ans:** Time management is the key and people should know how to balance work and personal life.

**Q4. How is corporate life there? What is the work experience and working culture of Deloitte?**

**Ans:** To this, she answered Corporate life at Deloitte is often dynamic and collaborative. The work experience can vary based on your role and department.

**Q5. Please tell us more about Re-define. How did you get the idea to start this?**

**Ans:** She said, "Re-define provides mentorship to students, specifically international students from non-traditional educational backgrounds, and she founded the company to help students like her who are interested in studying abroad."

She addressed numerous questions from the audience, discussing her motivation, leisure activities, and the time it took to achieve such a significant milestone. Patiently responding to each question, she inspired and motivated the audience.

# E-CELL RADIANCE: ILLUMINATING THE ENTREPRENEURIAL LANDSCAPE



## About

This podcast is hosted by E-Cell RGPV to connect students with industry professionals. One of the students of the team itself acts as a host and an audience stand-in, interacting directly with the guest and they'll be asked about their journey, their experience as an entrepreneur, their advice to the college students, etc. according to what theme the episode is about. Our guest in this podcast was Ms. Palakh Khanna, a DU graduate, who is now the Founder and CEO of New Delhi-based Break.The.Ice.

## Vision

E-Cell RGPV's podcast, designed to connect students with industry professionals, featured student hosts engaging with esteemed guests. In this episode, Ms. Palakh Khanna, Founder and CEO of Break the Ice, shared insights on social media, marketing, and personal branding, enriching students' understanding of entrepreneurship. The event aimed to inspire through firsthand experiences.

## Impact

The podcast, hosted by E-Cell RGPV, left a lasting impact by connecting students directly with industry leader Ms. Palakh Khanna. Focused on social media, marketing, and personal branding, the episode provided invaluable insights for aspiring entrepreneurs. Ms. Khanna's journey, experiences, and advice inspired students, fostering a deeper appreciation for entrepreneurial endeavors and strategies.

**Name of event:** E-Cell Radiance:  
Illuminating the Entrepreneurial  
Landscape  
**Date:** December 13th, 2023  
**Time:** 8:00 PM  
**Mode:** Online  
**Platform:** Youtube

## About the speaker

Ms. Palak Khanna, a graduate from Delhi University, is the founder and CEO of Break the Ice, a startup company based in New Delhi. She is well-known for being a social entrepreneur and has made appearances on numerous talk shows, including Josh Talk and TedX. She has received numerous prestigious awards for her work.



## Event Summary

In conclusion, the event was a smooth sailing success. Ms. Palak Khanna was a phenomenal speaker and an absolutely invaluable guest to have. Ishaan Mathur was an excellent host and very well spoken. The podcast was overall very useful for all attending audiences.



## Event Flow

**Q1. How do you manage your time effectively and maintain focus on your various pursuits?**

**A:** Ms. Palakh answered honestly, adding a touch of relatability with the audience, saying that it is tough to manage time effectively, but she has found that To-Do Lists work very well for her.

**Q2. Being recognised as Asia's 100 Women Power Leaders, BusinessWorld Wellbeing's 30 Under 30, and India's 20 Under 20 is a remarkable achievement. How do you handle such honours and what impact do they have on your work?**

**A:** She said that while she is grateful to have been validated by such esteemed titles, there was also another facet to them; the pressure to prove herself worthy of these titles.

**Q3. How can students like you manage to do such things and what are your suggestions for students who wish to do such things in college life?**

**A:** She stated plainly that those who want to walk on the path of entrepreneurship must have clarity on their vision and idea. They must never lose motivation for an idea that's reasonable for their industry.

**Q4. How supportive has your family been during your journey?**

**A:** Ms. Palakh expressed that her family has been very supportive of her endeavours. Her mother was the one who gave her the initial push to pursue her ideas.

**Q5. How did you as an introvert become comfortable operating as a social entrepreneur in a more extroverted role?**

**A:** She stated that it was not an overnight process, but her determination to her cause had been a catalyst for the change.

**Q6. What was your parents' reaction when you told them you wanted to be a businesswoman?**

**A:** As our guest had stated before, her parents were supportive of her ambitions, with her mother being the one to give her the starting push.

**Q7. How do you generate revenue as a startup that works on the philanthropic side of things?**

**A:** She debunked the myth that one cannot earn from philanthropic organisations, one must simply be aware of all the resources available for them. Also, a mentor in the field is very helpful.

**Q8. What's your key advice on using LinkedIn effectively?**

**A:** Ms. Palak advised all LinkedIn novices to be active on the site, first and foremost.

**Q9. What's your take on the future of content writing since AI is here?**

**A:** She concluded by saying that while AI can help in content creation, in no way can it replace human content creators.



# E-CELL HORIZON: BEYOND BOUNDARIES OF BUSINESS



## About

This podcast is hosted by E-Cell RGPV to connect students with industry professionals. One of the students of the team acts as a host and an audience stand-in, interacting directly with the guests and they'll be asked about their journey, their experience as an entrepreneur, their advice to the college students, etc. according to what theme the episode is about.

## Vision

E-Cell RGPV's podcast series aspired to bridge the gap between students and industry professionals. Student hosts, also part of the organizing team, served as conduits, engaging directly with esteemed guests. Through insightful conversations, the podcast aimed to explore the guests' entrepreneurial journey, experiences, and valuable advice tailored to college students, adapting to diverse themes.

## Impact

The podcast series, hosted by E-Cell RGPV, significantly impacted student engagement by facilitating direct interaction with industry professionals. By delving into various themes, the episodes provided first hand insights into entrepreneurship, fostering a deeper connection between students and successful entrepreneurs. The initiative not only broadened students' perspectives but also inspired them on their own entrepreneurial journeys.

**Name of event:** E-Cell Horizon: Beyond Boundaries of Business

**Date:** December 14th, 2023

**Time:** 8:00 PM

**Mode:** Online

**Platform:** Youtube



## Event Flow

This was an online podcast and Mr Manocha shared his experiences with the students and how he became successful at this very young age. The podcast started with a quick introduction of the guest followed by the questions prepared by the host.

## About the speaker

Mr. Jaskaran Singh Manocha has founded ShiftItPro Relocations & Optimum360 Strategies. With expertise in PR, Media, Startups, and government advisory, he specialises in Web3 consulting. His career spans from Madison PR and diverse agencies, to handling top brands and ministries. Noteworthy government contributions include advising Madhya Pradesh's Cooperative as well as Women and child development sectors. As a dedicated social worker, he founded CFA, aided underprivileged children, and co-established the ANSH Happiness Society. From 14, he's conducted seminars on Social Media and Cyber Security for educational institutions and organisations like UNICEF.



## Event Summary

In conclusion, the event was a smooth sailing-success. Mr. Jaskaran Singh Manocha was a phenomenal speaker and an invaluable guest to have. Mridul Kalra was an excellent host and very well-spoken. The podcast was overall very useful for all attending audiences.

## Questions

**Q1. Kick things off, could you share a bit about your journey and what led you to become an entrepreneur at such a young age?**

Ans: As he started at 14 he was not aware much but he started with small habits building and then by small steps he started and learned a lot.

**Q2. Can you share some key lessons you've learned from your various startup experiences, and how have they shaped your approach to business?**

Ans: Trust me, open your eyes and with consistency build the team and divide work.

**Q3. As you are in the PR business, what should be the correct way to approach a sponsor?**

Ans: Tell them why it's good for both of you and be genuine. Just ask nicely—they might say yes

**Q4. Brief introduction about blockchain and web3.**

Ans: Imagine blockchain as a super-secure digital notebook where records (blocks) are linked and protected. Web3? It's like the new internet where users have more control over their stuff, making it a bit like a personalised online playground.

**Q5. In the dynamic world of technology, how do you stay informed and keep up with the latest trends and innovations?**

Ans: DYOR (Do Your Own Research )

**Q6. What role do you believe mentorship played in your journey, and how would you advise others to seek and leverage mentorship in their careers?**

Ans: Pick the right helper, and boom, problem solved!

**Q7. Given your experience, how do you approach risk-taking in business decisions, and what advice do you have for those navigating the balance between risk and caution?**

Ans: Take a calculated risk, no risk no gain.

**Q8. How does the media work, what happens behind the curtains, and how does it influence the business world?**

Ans: Think of the media as storytellers with big microphones. Behind the scenes, they decide which stories get loud, and that noise affects how people see things. In business, it's like a reputation rollercoaster—good stories can make you a hero, bad ones, not so much.

**Q9. You have a stellar portfolio. Would you mind sharing your life experience and what part of your journey you enjoyed the most?**

Ans: Enjoy every part and earn from each part.

# E-CELL REDISCOVERED: FORGING NEW RULES IN ENTREPRENEURSHIP



## About

This podcast is hosted by E-Cell RGPV to connect students with industry professionals. One of the students of the team acts as a host and an audience stand-in, interacting directly with the guests and they'll be asked about their journey, their experience as an entrepreneur, their advice to the college students, etc. according to what theme the episode is about.

## Vision

E-Cell RGPV's podcast series is designed as a bridge between students and industry professionals. Student hosts, integral members of the team, assume the role of both host and audience representative, engaging directly with guests. The podcast delves into diverse themes, exploring guests' entrepreneurial journeys, experiences, and offering tailored advice for college students.

## Impact

The podcast series by E-Cell RGPV has a transformative impact, facilitating direct interaction between students and industry professionals. Through theme-specific conversations, the episodes not only uncover the entrepreneurial experiences of guests but also provide invaluable advice. This initiative fosters a deeper connection between students and seasoned entrepreneurs, inspiring and guiding the next generation of business leaders.



**Name of event:** E-Cell Rediscovered:  
Forging New Rules in Entrepreneurship  
**Date:** December 18th, 2023  
**Time:** 7:00 PM  
**Mode:** Online  
**Platform:** Instagram

## About the speaker

Dr. Rajeev Agrawal is the founder of Ananya Packages Pvt Ltd, a success coach, motivational speaker, and corporate trainer. With over 30 years of business expertise, he is a seasoned mentor who has guided numerous students and individuals from diverse backgrounds, helping them pave their way to success.

## Event Flow

This was an online podcast and Dr. Agrawal shared his experiences with the students. The podcast started with a quick introduction of the guest followed by the questions prepared by the host.



## Event Summary

In conclusion, the event was a success. Dr. Rajeev Agrawal proved to be an exceptional speaker and a highly valuable guest. Khushi Nema showcased excellent hosting skills and spoke eloquently. The podcast, in general, provided valuable insights for all attendees.

## Questions

**Q1. Can you share a lesson you've learned from a mistake or failure, highlighting the importance of humility in entrepreneurship?**

**Ans:** Entrepreneurship is a lifestyle, it's a constant.

Don't listen to people, if you think your idea is good then work hard for it.

**Q2. Your educational background includes Mechanical Engineering and Clinical Psychology. How has this unique combination influenced your approach to entrepreneurship and mentorship?**

**Ans:** The combination of Mechanical Engineering and Clinical Psychology promotes a holistic approach to problem-solving. Engineering provides analytical skills, while psychology adds an understanding of human behaviour, crucial in entrepreneurship and mentorship.

**Q3. Can you take us through your entrepreneurial journey and share some key milestones or turning points that shaped your path?**

**Ans:** My journey involves key milestones, like founding my first startup, overcoming initial challenges, and pivoting based on market feedback.

**Q4. How do you balance these diverse roles, and what strategies have you found effective?**

**Ans:** Balancing unit management, coaching, and organizational involvement requires effective time management and delegation.

**Q5. Given your expertise in life coaching and skills training, how do you see the intersection of life skills and entrepreneurship? Are there specific skills you believe are crucial for success in the business world?**

**Ans:** Life skills like effective communication and adaptability are integral to entrepreneurship. They contribute to leadership, team collaboration, and achieving success in the business world.

**Q6. As a success coach, what common challenges do you observe among individuals aspiring to become entrepreneurs, and what advice do you often find yourself giving them?**

**Ans:** Common challenges include fear of failure, uncertainty, and lack of clarity. I often advise focusing on learning from failures and embracing uncertainty.

**Q7. How do you see the role of education in shaping the entrepreneurial mindset, especially for government officials and corporate professionals?**

**Ans:** Education plays a vital role in critical thinking, problem-solving, and innovation.

**Q8. What advice would you give to individuals who are just starting their entrepreneurial journey, especially in terms of seeking funding and generating innovative ideas?**

**Ans:** Emphasize a solid business plan, seek mentorship, and continually innovate. Networking is crucial for funding.

# NATIONAL ENTREPRENEURSHIP CHALLENGE 2024

## About



*Indian Institute of Technology, Bombay*

The National Entrepreneurship Challenge, is an annual event organised by the E-Cell IIT Bombay, that aims at promoting and encouraging entrepreneurship among students and startups across India. The E-Cells of all colleges across India are eligible to participate in NEC.

Team E-Cell RGPV participated in NEC this year and made it to the top **50** out of **975** teams and was henceforth invited to IIT Bombay to compete in the final few stages of NEC.

## Vision

The Vision of the event of the competition was to empower the Entrepreneurship Cell of our college in order to make it strong and able enough to provide help to startups as well as help startups turn their ideas into successful startups. Moreover, the primary Vision of the event of NEC was to equip the members of an Entrepreneurship Cell across India with the necessary skills and guidance and mold them into the torchbearers of entrepreneurship and startup culture.



## Impact

Out of **975** teams, Team E-Cell RGPV secured the **20th** position in the **Advanced** Track. Apart from that, our team has gained valuable experience and has learned a ton of things that we will be implementing in the next few months. We were also able to gain an insight into the efforts and planning that go behind organising a flagship event, as E-Cell IIT Bombay also had their flagship event "E-Summit" during the time, and it gave us exposure to the real-world implementation of a plan and the variety that needs to exist to attract a large audience.

# SPONSORS & ASSOCIATES

---

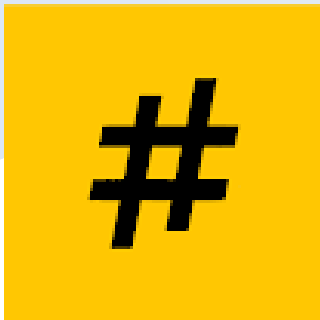


## Foodie Adda

Foodie Adda, a renowned name in the culinary world, is your go-to destination for delectable fast food. With a commitment to quality and taste, they serve up an irresistible menu that delights taste buds.

## The Shringar

The Shringar, a distinguished jewellery brand that crafts timeless pieces. As a notable sponsor, they bring sophistication to every ensemble, blending tradition with contemporary allure. Elevate your style with The Shringar's exquisite and iconic jewellery creations.



## Hash Clothing

A prominent sponsor in the fashion realm, redefining style with their curated collections. Known for quality and trendsetting designs, Hash Clothing is a trailblazer in the fashion industry, offering an array of wardrobe essentials that resonate with modern lifestyles.



## MEDIA COVERAGE

## आरजीपीवी में स्पीक टू लीड प्रतियोगिता सम्पन्न हुई



आईटीडीसी इंडिया प्रिंस/ आईटीडीसी न्यूज भोपाल-जी-20 शिखर सम्मेलन के तहत आयोजित की जा रही थीम बेस्ड प्रतियोगिता को मुखला में आरजीपीवी की ट्रेनिंग एन्ड प्लेसमेंट एवं ई सेल के संयुक्त तत्वाधान में औद्योगिक क्रांति 4.0 थीम पर स्पीक ट लीड वादविवाद

प्रतिभागिता का आयोजन विश्वविद्यालय के सीनेट हॉल में सम्पन्न हुआ, प्रतिभागिता में 70 प्रतिभागियों में से चयनित 19 प्रतिभागियों ने औद्योगिक क्रांति की उपयोगिता पर विचार रखे। इस अवसर पर कुलपति श्री सुनील कुमार, पूर्व सरपंच सूबो भीत रानी, डॉ. शिखर

अप्रत्यात प्रमुख रूप से उपस्थित थे।

विजेताओं को क्रमशः पाँच,तीन एवं दो हजार रुपये देकर अतिथियों द्वारा सम्मानित किया गया।

प्रतियोगिता में प्रथम स्थान तनय कुलकर्णी, द्वितीय अनुज तिवारी एवं तृतीय स्थान जोशिका

मालवीय ने प्राप्त किया। निर्णायक मंडल में बरखोद्दी अण्डुल की पूर्व सरपंच सुखी भक्ति शर्मा, डॉ शिल्पा सबसेना एवं प्रो अमित लालबाबू शामिल थे।

इस अवसर पर संबोधित करते हुए कुलपति प्रो. सुनील कुमार ने कहा कि औद्योगिक क्रांति 4.0 ने हमारे जीवन को बदल दिया है, डिजिटल क्रांति ने हमारी कार्यशैली एवं निर्माण क्षमता दोनों पर प्रभाव डाला है। हमारे लिए अवसर है कि हम इस डिजिटल युग में अपनी प्रतिभा से विश्व का नेतृत्व करें।

प्रतियोगिता में शामिल छात्रों ने अपने विषय रखते हुए कहा कि अतिप्रतिस्पर्धा इंटरनेट और मशीन लैरिंग को इस युग का ज़रूरीकरण कदम बताते हुए शिक्षा में वैज्ञानिक विकास के माध्यम को प्रतिष्ठित किया, वहीं प्रतिस्पर्धा ने कहा कि इस ज़ाति से डिजिटल विषय आभासी माध्यम से आगे बढ़ रहा है लेकिन मनुष्य की ताकिक क्षमता प्रभावित हो रही है। आज आवश्यकता व्यवसायिक और अपरवैकलिंग दोनों की है। कम्प्यूटर का आधार प्रदर्शन है शिक्षा अक्षराल से व्यक्त किया।

19 प्रतिभागियों ने औद्योगिक  
क्रांति की उपयोगिता पर  
विचार रखे

आरजीपीवी में स्पीक टू लीड प्रतियोगिता में औद्योगिक क्रांति पर की गई चर्चा



युवाओं की प्रशासन  
भूमिका विषय पर  
सेमिनार

आजोपीपीटी के स्कूल और मौजुदाद द्वारा जी-20 शिखर सम्मेलन के तहत भारत के बीच आयोजित किए गए रेली प्रतियोगिता अंतर्गत खेल और दूध दान कर तकनीक विषय पर स्थितितकन परिसर में एक विदेशी खेल आयोजन किया गया। इस अवसर पर कार्यकर्ता ने आयोजन के बारे में सुनील कुमार ने कहा। उन्होंने यकता कुकर दान (सीईई) देशी ललित हड्डिया, भिना भाना (समानिक) कार्यकर्ता के दूर खंड (सीईई) बोर्ड) को खेल खेल (समानिक) स्कूल और मौजुदाद (आजोपीपीटी) दो कार्यकर्ता ने इस प्रतियोगिता में खतमिनाद

➤ औद्योगिक क्रांति 4.0 ने हमारे जीवन को बदल दिया

प्रविष्टिगत ने प्रथम स्थान तमरा कुलकर्णी, द्वितीय अंजुन तिवारी एवं तृतीय स्थान लोहिका मालवीय ने प्राप्त किया। विषयवक मंडल ने हरदोई अखिलता को पूर्ण स्तरपर मंडित धर्म, डॉ. शिवराम उमरवेला एवं प्रो. अमिता लालाचारी शामिल थे। कुलपति प्रो. सुनील कुमार ने कक्षा औद्योगिक कक्षा 4.0 ने हमारे जीवन को बदल दिया है, डिजिटल कक्षा ने हमारी चरकेशीने पूर्ण विषय कक्षा कोने पर प्रकाश डाला है। हमारे विषय आदर्श है कि हम इस डिजिटल कक्षा ने अपनी प्रतिभा ने विषय को नेतृत्व करें।

## स्पीक टू लीड प्रतियोगिता सम्पन्न

**भोपाल।** जी- 20 शिखर सम्मेलन के तहत आयोजित की जा रही थीम बेस्ड प्रतियोगिता की श्रृंखला में गुरुवार को आरजीपीवी की ट्रेनिंग एन्ड प्लेसमेंट एवं ई सैल के संयुक्त तत्वावधान में औद्योगिक क्रांति 4.0 थीम पर स्पीक टू लीड वादविवाद प्रतियोगिता का आयोजन हुआ। प्रतियोगिता में 70 प्रतिभागियों में से चयनित 19 प्रतिभागियों ने औद्योगिक क्रांति की उपयोगिता पर विचार रखे इस अवसर पर कुलपति प्रो. सुनील कुमार, पूर्व सरपंच भक्ति शर्मा, डॉ. शिखा अग्रवाल प्रमुख रूप से उपस्थित थे। प्रतियोगिता के विजेताओं को नगद इनाम और प्रशंसित पत्र देकर पुरस्कृत किया गया।

## राजीव गांधी प्रौद्योगिकी विवि में स्पीक टू लीड प्रतियोगिता हुई

भोपाल। जी-20 शिखर सम्मेलन के तहत थीम बेस्ड प्रतियोगिता आयोजित की जा रही

**आयोजन** है। इस कड़ी में राजीव गांधी प्रौद्योगिकी विवि की ट्रेनिंग एंड प्लेसमेंट एवं ई-सेल के संयुक्त तत्वावधान में औद्योगिक क्रांति 4.0 थीम पर स्पीक टू लीड वाद-विवाद प्रतियोगिता का आयोजन किया गया। विजेताओं को क्रमशः पांच, तीन एवं दो हजार रुपए सम्मानित किया गया।



# Glimpses of the year









# SOCIAL MEDIA

---

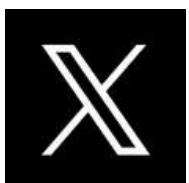
As of 30th December 2023



**2,835** Followers



**1,348** Followers



**72** Followers





*You always  
have three  
options: you  
can change it,  
you can accept  
it, or you can  
leave it.*

# OUR SUPER TEAM



**Vansh Saxena**

Startup Support Team Co-head



**Oss Asthana**

Co Head PR & OP



**Pratishtha Tiwari**

Execution Manager & Event  
coordination co-head



**Ramansh Parashar**

Co Head design



**Aarya Gupta**

Team Supervisor & SMM Co-Head



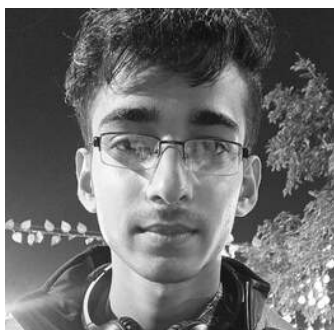
**Shubham Mishra**

Co Head PR & OP



**Sumit Yadav**

Co Head Design



**Sumit Choudhary**

Co Head Tech team

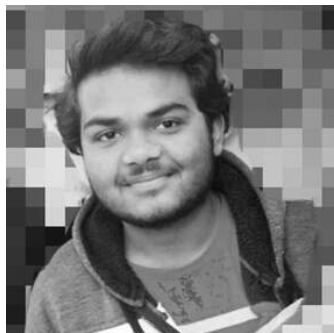


**Satyam Mishra**

Co Head design



**Anuj Tiwari**  
Startup Support Team



**ANUJ KUSHWAHA**  
Startup Support Team



**Singupalli Kartik**  
Startup Support Team



**Disha Patidar**  
Graphic Design



**Yashwant Thakur**  
Graphic Design



**Katyayni Dubey**  
Graphic Design



**Drishti Gupta**  
Content Strategy and Curation



**Nandini Khare**  
Content Strategy and Curation



**Anushka Gupta**  
Content Strategy and Curation



**Ishaan Mathur**  
Event Coordination



**Tanay Kulkarni**  
Event Coordination



**Anurag Pali**  
Event Coordination



**Anjaneesh Airen**  
Event Coordination



**Akshat Maurya**  
Event Coordination



**Harshit Kumar Mishra**  
Public Relations



**Khushi Nema**  
Public Relations



**Yash Jain**  
Public Relations



**Dhairya Gupta**  
Web Development



**Mridul kalra**  
Web Development



**Harshit Arya**  
Social Media Management



**Silky Nigam**  
Social Media Management





At E-Cell RGPV, we firmly believe that Entrepreneurship is the catalyst for unlocking success, both individually and nationally. Our mission is to shape students into problem-solving machines, fostering an enduring entrepreneurial ecosystem for present and future generations. Join us in cultivating the leaders of tomorrow.



E-Cell RGPV, Gandhi Nagar, Bhopal



+91 7828373231



[www.ecellrgpv.com](http://www.ecellrgpv.com)

# **LET'S CONNECT !**

